

How many women would brave sub-zero temperatures, raging blizzards and polar bears over five hundred miles for you?

Polar explorer, Hannah Mckeand, will. And while she's at it, she intends to make herself the first woman ever to walk solo to the North Pole.

First Woman Solo to the North Pole

In April next year, Hannah McKeand, plans to be at the North Pole. If she is, she'll be the first woman ever to walk there solo. The expedition will take her by foot across nearly five hundred miles of unforgiving terrain, frozen wastes, massive ice ridges, and open polar waters that will have to be swum. The good news is she wants you to go with her. What's even better, given the conditions, is she's thinking metaphorically.

This is one of the last great adventure challenges left on the planet. It will be an astonishing example of female endeavour, endurance and mental strength. As the current record holder for the fastest person unaided to the South Pole, Hannah has the ambition, courage and proven ability to make it. All she needs now is your support.

Another Gold for Britain

This has been a fantastic year for British athletes. They have proven that with the right encouragement, they can excel. They have been celebrated by the media and inspired a nation. If Hannah's attempt succeeds it will be another great athletic triumph, one she'll be sharing with her supporters.

Hannah is now deep in training and planning, with her departure scheduled for February 2009 and arrival at the North Pole the following April. From November of this year, she requires a steady stream of funding to get her there. If she doesn't get it, her extraordinary vision will be in jeopardy and Britain may lose its chance to claim the first woman solo to the North Pole.





An Ambassador for Hope and a Voice in the Wilderness

Some say the golden age of exploration is dead, and for sure, the role of today's great adventurers has changed, as science and geography are increasingly dominated by the professionals. But now, more than ever, as our attachments to the natural world and our physical selves diminish, people like Hannah bring alive the core issues of what it is to be human, and to live on this earth.

Thirty five year old Hannah is out to prove to herself and those that will follow her incredible journey, that no matter what the obstacles, or fears, or limitations, we can fulfil our dreams and reach the peak of ambition. She aims to represent what's possible as a woman, as a Briton, and as

part of the human race. Beyond this, as a first-hand witness to the effects of global warming most striking in the polar regions, when she talks, people will listen.

Your In-house Polar Explorer

Hannah urgently needs partners for financial support, and when you become part of her team, she'll become part of yours too. Depending on your requirements, she can provide compelling and exclusive content and updates for your website, in-house promotional and motivational programmes, branded content and corporate acknowledgements in the world's media. If she's successful, you'll share in her glory, and even if she's not, you'll be recognized as an integral part of one of the world's great undertakings.

Let Hannah McKeand Speak for You

If successful, Hannah will return to a blaze of media attention, as she has before. At worst, she'll be a source of excitement and interest for thousands, at best she'll be a heroine. If she can be so for them, she can be so for you and your company, too. For more information, please contact Hannah directly.

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